

■ ATOMIC47 LABS · PROJECT-STATE

Hard questions. **Instant answers.** Every source attached.

Ask your organization a hard question — *what did we decide, what did we promise, why did it slip?* — and get the answer in seconds, with sources. Without bugging your staff. Know what your company is responsible for. Always.

■ SOUND FAMILIAR?

- “ Your funder comes back with questions. You spend two days digging for answers you know exist.
- “ "Can you free someone up for this?" — "I'll have to get back to you."
- “ Every status update means interrupting the people doing the work.
- “ A key person leaves, and what they knew leaves with them.

■ WHAT IT COSTS

19%

of payroll goes to
reporting and status

2.5 hrs

per person per day
looking for information
that exists

42%

of what people know
leaves when they do

■ WHAT PROJECT STATE IS

Operational memory for your organization. It connects to the tools your team already uses — Microsoft 365, Google Workspace, GitHub — and builds the record automatically: decisions, milestones, risks, documents, commitments. Nobody on your team fills anything in.

A dashboard shows what someone typed in. Project State remembers what actually happened — and can prove it.

■ WHO IT'S FOR

People accountable for outcomes: CEOs and executives, COOs and operations, CIOs and CTOs, program and project leads — in growing organizations where the answers exist but live in five different tools.

THE 90-SECOND PROOF. Ask Project State one hard question about a real project. Get an articulate answer, with every source attached, inside 90 seconds. That's the whole product: ask, get the answer, check the sources.

■ THE SIX-WEEK PILOT

Give us one important project. In six weeks, Project State builds a reliable record of it, answers hard questions with sources, and cuts the work of keeping leadership informed. We agree on three success measures before we start. In week six, you review the results.

Three measures, one of each kind — **speed** (how fast a hard question gets a sourced answer), **effort** (hours to produce what you owe), **risk** (what surfaced that you'd have found late). Baselined in week one, measured again in week six.